



Winter Board Meeting Minutes

World Equestrian Center

Ocala, Florida

January 30, 2021 8:00 amEST

ATTENDEES: Carrie Oakley, Jennifer Hulcher, Laurel Champlin, Page Simpson, Mike Laplace, Whitney Lagace, Ryan Cottingim, Beth Hartman Staff: Lynn Campbell, Stephanie Lynn Guests: Janet Gunn NSBA Board Member Steve Wheat NSBYA President Absent: Judy Smith

Guest Speaker Steve Wheat updated the Foundation on what NSBYA was involved in and suggestions for the future. The youth are raising funds for Raising the Future. They are trying to include the Hunter/Jumper youth in activities at WEC. It was suggested that a youth member come update the foundation on a yearly basis.

9:15 Chairman Carrie Oakley called meeting to order

Regular Business

Chairman's Message Chairman Carrie Oakley's message is to move the board forward in all we do.

September 2020 Minutes Whitney Lagace motioned to approve the minutes. Page Simpson made a second. Motion passed

Financial Report Discussion was made on investments and a small committee was formed to look into different investment options. Jennifer Hulcher motioned to approve the financial report. Whitney Lagace made a second. Motion passed.

Budget 2021 Whitney Lagace motioned to approve the budget for 2021. Jennifer Hulcher made a second. Motion passed.

Old Business

Cricket Fundraiser review. All tickets were sold on line and sold out within a month. The foundation had 68 new donors. Donors that bought tickets were eligible to win a drawing of Senses Wine that was donated by Barbara Crawford.

NSBA Overview Stephanie Lynn reported that in the month of January NSBA exceeded their memberships with the Hunter Jumper series at WEC. NOHSA will also drive memberships up. The World Show for NOHSA will be in September. NSBA office has 10 employees and is looking to fill 2 more spots. There is a need for programs that are long lasting for legacy gifting.



Program Updates, Funding Position, Expansion & Discussion

EWD/HOH The Foundation still needs \$10,000 for the event at The Congress. 2020 unused funds have been moved to 2021

Crisis Fund The Foundation needs to keep building funds as we see the money always going out in great need. There was a visual chart in the board packets to see the incoming and outgoing over the 4 years. The NSBA Board will discuss the approval of the Foundation to use the Trainer Sale as a means to support and build the crisis fund.

Education

Youth of the Year Whitney Lagace made a motion to fund this program for the years 2021-2023. Laurel Champlin made a second. Motion passed.

Coaches Summit The dates are April 12-14 2021 in Nashville, TN with Ryan Cottingim. There are currently 15 people planning to attend.

Tomorrows Horsemen The first class will graduate in December 2021 The Foundation is still looking for funds for the second class.

Youth Scholarship A committee of Judy Smith, Beth Hartman, Page Simpson and Rebecca Hogan will discuss the possible criteria changes for the 2022 year.

Animal Welfare There was discussion about how important Animal Welfare is to the Foundation and it being one of the pillars.

Champion Fund

Year End Giving

Silent Auction Try and get auction item commitments early.

New Business

Financial Commitments for Year

Plan of Work The Foundation will have June 2021 and December 2021 with the Tom Powers horse show for possible fund raising. There is a show in Ocala in Sept 2021 that is a possibility as well. The Spring Appeal will be about Celebrating what we have accomplished.

New Fundraising for 2021

Raising the Future \$150,000 is needed to per year for a two year program. Board members are encouraged to spread the word. The Foundation is looking for funding for this program.

Tomorrows Horseman The Foundation is looking for \$150,000 per year for the two year program. The Foundation would like to start the second class when the first class graduates in December of 2021



Celebrate the Cowgirl A celebration event to honor women in the industry to be held at the NSBA World Show in 2021. Whitney Legacy made a motion to fund this event in 2021 to be held at the NSBA World Show. Laurel Champlin made a second. Motion passed.

Youth of the Year Funded through 2023

Show Clinics Clinic would replace Boot Camps and held at a horse show. Suggestions made to use Tomorrows Horsemen as presenters. Stephanie Lynn will put together costs and planning and bring back more information to the Foundation. Laurel Champlin made a motion to fund one show at the POA Nationals for \$750 . Whitney Legacy made a second motion. Motion passed.

Lunch & Learns Discussion how utilizing this formate more at other horse shows. Possibly getting sponsors to fund the cost.

Duplication of Heroes on Horses

WEC Winter Series week 12 March 24-27 2021 Some seed funding has been given to the Foundation to put on a HOH event as a Veterans recognition event for the Hunter Jumper members. Planning is still in motion.

A Sudden Impluse NSBA Show WEC April 23-May1 is a possible venue to do a HOH event.

Who Do you Know

Board members were asked to fill out their Contact Report and return to Lynn.

CLOSE Page Simpson made a motion to adjoin, Michael Laplace made a second. Motion passed.

2020 FOUNDATION BOARD MEETING DATES

2021 Dates

January 29-30	Ocala, Florida
May 4-5	Chicago, IL
September 14-15	DFW, TX area TBD

**** As we continue to align with NSBA Board of Directors and meetings, we may meet concurrently as NSBA builds to a National Convention/ Event format. All dates, locations and timing are TBD.**