



## **Board Meeting Minutes – Fundraising Review & Program Recommitments**

*May 15, 2024, 8:00 am CST, NSBA Office, 120 Mesa St., Weatherford, TX Dinner*

**Roll Call:** Ryan Cottingim, Lance Bryson, Barbara Crawford, John Halpin, Beth Hartman, Patty Vatterott, NSBA Staff: Lynn Campbell, Stephanie Lynn, Elise Sheard

### **Regular Business**

Chairman's Message

February 2024 Minutes - *motion to approve by Bryson, second Hartman, motion carries.*

Financial Reports - presented by Bryson: Request for clarification for expense categorization in future board orientation packets

- Rebalanced Merrill Lynch Position
- First Quarter 2024

### **Reports**

Animal Welfare - presented by Hartman

Crisis Fund – Qualification Review - presented by Cottingim: Recommendation by board to reconvene committee, develop policy to streamline approval process

Crisis Fund – Professional Pledge - presented by Cottingim

Education/Coaches Summit - Presented by Hartman: Committee recommends to approve funding for 2025 and then review. *Motion to approve committee recommendation by Bryson, second by Vatterott motion carries*

EWD - presented by Hartman

Heroes on Horses - Arizona - presented by Sheard

Champion Fund – Conversations for a Cause - presented by Campbell

### **New Business**

Plan of Work & Fundraising Goals 2024

- Sponsor A Rider - 63 received to date
- Silent Auction - Only 3 donations formally received, big push needed for item donation. Recommendation to add donor / item description cards to add noteworthy context.
- Youth of the Year SSMF with 4 Star Trailer - Donations open August 1st. Request to clarify role of trailer in web language, and add photograph of past finalists

Mental Health Awareness - NSBA Board and Foundation Board enthusiastic to move forward. Working Group established to focus on integration into foundation pillars and programs: Lance Bryson, Beth Hartman, Barbara Crawford, and others for consideration.

Programmatic Spending Policy - presented by Lynn: Ongoing planning to increase policy across the board

### **Board Donor Prospects**

- Individuals - Growth of new donor development due to board prospects and relationships
- Corporate – Developing relationship with Farm Vet

### **Announcements**

2024 Foundation Board Meeting Dates

- September 17, 2024, Weatherford, TX
- December 4, 2024, 9:00 am CST Via Zoom