

## COACHES SUMMIT SCHEDULE 2022

### MONDAY - February 21, 2022

- 3:00 PM Arrival of Guests - Check in to hotel
- 5:00-6pm Meet & Greet Reception
- 6:00 - 9:00 Official Welcome, Dinner & Program
- 7:15 - 9:00 The Value of Competition

### TUESDAY - February 22, 2022

- 7:00-8:00 Open Breakfast
- 8:00 – 9:00 Intent of NSBA Programs: EWD & Heroes on Horses
- 9:00 - 11:00 Preparing Your Program for Competition
- 11:30 Depart for Ryan Cottingim Show Horses & Lunch
- 12:30 - 3:30 Barn - Ryan Cottingim
- Tour facility: equipment needs, horse care & expectations, tack
- Integrating competitive practices & preparation into home lesson program
- Handler positioning in competition & attire / equipment rules
- Demo Trail - walk the pattern with Ryan, reading the pattern, teaching the patterns, showing
- Demo Showmanship - how to practice, what judge is looking for
- Demo Horsemanship - how to practice, what judge is looking for
- Open Q & A
- 3:30 - 4:30 Travel to Hotel
- 5:00 - 6:00 Reception - Fundraising Overview & Activity
- 6:00 Dinner & Program - Marketing & Networking, Telling Your Story

### WEDNESDAY - February 23, 2022

- 7:00-8:00 Open Breakfast
- 8:15 - 9:15 NSBA Foundation at Work - Boards, Special Projects, Partners, PATH, Breed Assoc
- How to be Involved
- 9:15 - 10:30 Alternative Funding Options - Grants, Sponsorships, Fundraisers, etc
- Multiple levels of opportunities - local to national: Family & Community Foundations
- 10:30-noon Actualizing your Goals & Moving Forward
- Guest Speaker: putting your plans into action & mobilizing your team
- Power of Personal Connections
- Creating your Plan of Action
- Certificates & Closing Remarks



NSBA  
FOUNDATION