



The Tomorrow's Horseman project seeks to strengthen the future of the equine industry by working directly with individual emerging trainers, developing the skills to provide for their futures. Working with a series of professionals, experts, and specialists, participants will develop their knowledge in the fields of business, leadership, and communication. Through participation in this two-year program individuals will improve their business acumen, network, and lay the groundwork for long-term financial stability for themselves, their families, and their businesses.

Course focuses:

- 1) Using accounting software for billing and everyday business needs
- 2) Introduction to contracts, insurance, loans, and protecting your business
- 3) Building a budget and planning for long term financial stability
- 4) How to diversify your business and the services you offer
- 5) Communication styles and techniques
- 6) Building your brand and enhancing your community

Upon acceptance to the Tomorrows Horsemen program NSBA will provide the following:

- 1) Travel stipends for all in person program functions
- 2) Meals & lodging during all in person functions
- 3) QuickBooks and other necessary program materials
- 4) Instruction from program facilitators

Eligibility requirements for participation include the following:

- 1) NSBA member in good standing
- 2) At least 19 years old
- 3) Open rider / industry professional
- 4) Operating as sole proprietor
- 5) Access to laptop and functional internet connection
- 6) Application filled out in its entirety
- 7) Three letters of reference, submitted by December 1st, 2019 emailed or mailed to NSBA office, from the following:
 - a. NSBA member
 - b. NSBA professional
 - c. Character reference

Applications for the Tomorrows Horsemen program open October 2019 and close December 1, 2019. All required application materials must be completed and submitted in entirety within the application acceptance window. All references must be at least 21 years of age. Submission of application is viewed as a commitment to participation if accepted to program. Please direct all questions and submit applications to The National Snaffle Bit Association at:

1391 St Paul Ave
Gurnee, IL 60031
nsbaoffice@nsba.com
847.623.6722