



## Winter Board Meeting Minutes

Sheraton Sand Key Resort, Clearwater Beach, FL  
January 27-28, 2020

### Monday, January 27

1:00 - 3:00 pm

Orientation for new board members

6:00 - 6:30pm

Reception & Social hour

6:30- 8:30 pm

Dinner followed by guest speaker Scott Whitaker

### Tuesday, January 28

8:00 am

Meeting

Attendees: Jennifer Hulcher, Amy Hassinger, Laurel Champlin, Carrie Oakley, Whitney Legace, Page Simpson, Judy Smith, Mike Laplace, Ryan Cottingim, Beth Hartman, Lynn Campbell, Dianne Eppers, Guests: Scott Whitaker, Deb Cuvelier, Linda Laplace

### Regular Business

Lynn Campbell welcomes Scott Whitaker as the guest speaker

New board members Ryan Cottingim, Judy Smith and Mike Laplace are introduced

Chairman's Message - Jennifer Hulcher welcomes new board members. She encourages each board member to find their own vision for the board and to reach out to a therapeutic riding center in their area.

Scott Whitaker discusses financial planning. "Who Do You Know", Amazon Smile, annual mailings, individual giving, corporate giving, endowments and legacy gifts

September 2019 Minutes - Motion to approve, motion carried

Financial Report - Motion to approve, motion carried

Budget - Motion approve the budget recommended by the executive committee, motion carried

### Old Business

Congress EWD recap - The Foundation has a \$30,000 annual commitment through 2021 to the All American Quarter Horse Congress. There were over 100 entries for EWD riders. Foundation held a dinner for the riders, coaches and family members at the Congress.

PATH Conference Recap - Lynn Campbell and Diane Helgeland from Partners for Progress attended the Path conference and had a booth representing NSBA Foundation. 45 individuals reached out to Lynn and 3 will be attending the Coaches Summit in May 2020. The Foundation will continue reaching out to PATH.



Marketing Materials – The office has developed a source referred to as “The Tack Room” for board members to access current and past material pertaining to the Foundation programs. Each board member has a link to access all material that reside in The Tack Room. The link is shared with the new members.

#### New Business

Tomorrows Horsemen –The application opened October 1 and closed December 1. Applications were online and required references as well. The 10 individuals selected for this 2-year program are: Shannon Curl Holbin, Denton DeBuhr, Adam Smith, Cody Parrish, Houston Huff, Jessi Irion, Kaley Riehl, Katy Krshka, Marissa Phillips, Richard VanHook. The first meeting for the group is Feb 10-12 in Las Colinas, TX. Graduation ceremony is planned for December 2021 at the annual General Membership meeting.

2020 Plan of Work – Document presented outlining commitments

#### Animal Welfare

Laurel Chaplin reported she will continue to raise awareness for the health and welfare of the dogs at the shows. She is working to get pool sponsorships for 2020 along with other items.

#### Champion Fund

Amy Hassinger offered to Chair the Silent Auction fundraiser, Page Simpson will help. A motion was made to create a Fundraising Committee, motion carried. Whitney Legace will help. Guest speaker Deb Cuvelier spoke about some of the challenges of the 2019 action. The auction is the single largest fundraiser for the Foundation. Discussion on raffle ticket items and the logistics of doing it was a concern. Discussion of the wine pull to make it mobile or to change its location. Discussion on engaging more people and reminding people the auction is for a charity. There is new paperwork for auction items to be filled out by board member when an item is received. All items are to be submitted electronically starting in 2020. Foundation board members are asked to donate a basket for 2020 along with contacting three other sources.



#### Equestrians with Disabilities / Heroes on Horses

- Campaign for “90 Riders in 90 Days” will begin March 1- May 31. Renewal letters will be sent in March. Board member will receive list of past donors. This campaign funds the grants to EWD and HOH to attend the NSBA World Championship Show
- Judy Smith reported that she will holding a Veterans Boot Camp in Utah through a grant from the Department of Veterans Affairs. The Foundation is working with Judy on the clinicians for the boot camp.
- Foundation will continue support of the EWD classes at the Congress
- Foundation will continue to support the Congress with the Heroes on Horses

#### Education

- Scholarship deadline for 2020 is Feb 1. Office to compile applications to forward to the committee for review. Announcement of the scholarship recipient is May 1. Anyone interested in being a part of the scholarship review process should contact Lynn by March 1.
- The Coaches Summit will be held March 30- April 1 in Dallas. Registration closes March 1. Information can be found on the website under Foundation. 2020 is the final year for current funding.
- Boot Camp – to be held June 6-8, 2020 in Camden, SC. Clinicians are Carla Wennberg, TR Potts, Chris Thompson and TBA
- Youth of the Year – new funding needed for 2020 and beyond

#### Crisis Fund

Ryan Cottingim shared his fundraiser he had with his Christmas party that raised \$7000 for the Foundation – all monies raised are directed to Crisis fund. The board discussed reaching out to other trainers to follow his lead and create other trainer organized fundraisers for the Crisis Fund.

AZ Sun Circuit will host a Cowboy Ninja Warrior competition fundraiser with proceeds to benefit the crisis fund. The event will be Tuesday, March 3 at the Wendell Arena, the team entry fee is \$40 and there will be a Calcutta prior to competition.

Motion to adjourn 2:00 pm Motion to approve, motion carried

#### 2020 Foundation board meeting dates

May 4-5	Chicago, IL
September 14-15	DFW, TX area TBD