



November 30 - December 2, 2016
Georgia National Fairgrounds, Perry, GA
ESTIMATED \$50,000 PURSE

SPONSORSHIP OPPORTUNITIES

NSBA RIDERS CUP PATRON SPONSOR—\$750

- Website link on the NSBA Website
- Sponsor recognition in *The Way To Go Magazine*, on the NSBA Website, and in the monthly NSBA Newsletter
- Daily sponsor announcements during the Riders Cup

NSBA RIDERS CUP BRONZE SPONSOR—\$1,500

- Banner provided by NSBA and displayed prominently at the Riders Cup
- One full page color ad in *The Way To Go Magazine*
- Website link on the NSBA Website
- Sponsor recognition in *The Way To Go Magazine*, on the NSBA Website, and in the monthly NSBA Newsletter
- Daily sponsor announcements during the Riders Cup

NSBA RIDERS CUP SILVER SPONSOR—\$2,500

- Promotional material or banner ad included in the monthly NSBA Newsletter for current year
- One Riders Cup Class Sponsorship and the opportunity to present awards in that class
- One full page color ad in the *The Way To Go Magazine*
- Banner provided by NSBA and displayed prominently at the Riders Cup
- Website link on the NSBA Website
- Sponsor recognition in *The Way To Go Magazine*, on the NSBA Website, and in the monthly NSBA Newsletter
- Daily sponsor announcements during the Riders Cup

NSBA RIDERS CUP GOLD SPONSOR —\$5,000

- Opportunity for three promotional email mailings to NSBA email list
- Three direct mail opportunities to NSBA membership (sponsor to provide materials that will be sent; postage to be paid by the sponsor)
- Sampling or literature display opportunities at the Riders Cup
- One complimentary stall at the Riders Cup
- Banner ad displayed on the NSBA Website for the current year
- Promotional material or banner ad included in the monthly NSBA Newsletter for current year
- Two full page color ads in the *The Way To Go Magazine*
- Two Riders Cup Class Sponsorship and the opportunity to present awards in that class
- Banner provided by NSBA and displayed prominently at the Riders Cup
- Website link on the NSBA Website
- Sponsor recognition in *The Way To Go Magazine*, on the NSBA Website, and in the monthly NSBA Newsletter
- Daily sponsor announcements during the Riders Cup

THANK YOU FOR CHOOSING TO BECOME A 2016 NSBA RIDERS CUP SPONSOR

Please complete the following sponsorship details and return to the NSBA office via post, fax, or email.

Sponsorship Level: *(choose one)*

☐ NSBA Riders Cup Patron Sponsor (\$750)

☐ NSBA Riders Cup Silver Sponsor (\$2,500)

☐ NSBA Riders Cup Bronze Sponsor (\$1,500)

☐ NSBA Riders Cup Gold Sponsor (\$5,000)

Sponsorship Title: *(as you wish it to be announced and appear in print)*

Class you wish to sponsor: *(choose up to three classes in order of importance)*

1st Choice:

2nd Choice:

3rd Choice:

The following individual will act as the sole contact for this sponsorship:

Name:

Phone:

Address:

Email:

City/State/Zip:

The following sponsor web address should be used for all applicable links: *(please include the entire url text)*

http://

Enclosed is my payment is full: *(please select a form of payment)*



☐ Cash ☐ Check ☐ Credit Card

Please select: ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Card Number:

Expiration Date:

3-digit Security Code:

Name as it appears on the card:

Terms: Fees above are the discount for cash and check paying customers. Payment must be received in full before sponsor benefits will take affect. All benefits subject to applicable print deadlines.

Sponsor or agent signature:

Date:

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