



2019

# NSBA WORLD CHAMPIONSHIP SHOW BREEDERS CHAMPIONSHIP FUTURITY

## **NSBA WORLD SHOW PLATINUM SPONSOR-\$25,000**

- Three full page ads in *The Way To Go Magazine*
- Two full page ads in premium position in the World Show Entry Booklet
- Opportunity for three promotional email mailings to NSBA email list
- Three direct mail opportunities to NSBA membership {sponsor to provide materials that will be sent; postage to be paid by the sponsor}
- Prominent logo placement on the official NSBA World Championship Show photo backdrop
- Four World Championship Show or Breeders Championship Futurity class sponsorships and the opportunity to present awards in each class
- Sponsor's advertisement played on main arena electronic scoreboard during the World Championship Show {advertisement to be provided by the sponsor}
- Sampling or literature display opportunities at the World Championship Show
- Logo on all appropriate NSBA World Championship Show and Breeders Championship Futurity materials
- One complimentary golf cart at the World Championship Show
- One complimentary 10' x 10' booth at the World Championship Show
- One complimentary RV camping spot at the World Championship Show
- One complimentary stall at the World Championship Show
- Promotional material or banner ad included in the monthly NSBA Newsletter for current year
- Banner ad displayed on the NSBA Website for the current year
- Choice of preferential stalling or preferential vendor placement
- Banner provided by NSBA and displayed prominently at the World Championship Show
- Sponsor recognition displayed on the main arena electronic scoreboard
- Website link on the NSBA Website
- Sponsor recognition in the World Championship Show Entry Booklet, in *The Way To Go Magazine*, on the NSBA Website, and in the monthly NSBA Newsletter
- Daily sponsor announcements during the World Championship Show

## **NSBA WORLD SHOW GOLD SPONSOR-\$10,000**

- Two full page color ads in *The Way To Go Magazine*
- One full page ad in premium position in the World Show Entry Booklet
- Opportunity for one promotional email blast to the NSBA email list
- One direct mail opportunity to NSBA membership {sponsor to provide materials that will be sent; postage to be paid by the sponsor}
- Two World Championship Show or Breeders Championship Futurity Class Sponsorships and the opportunity to present awards in each class
- Sponsor's advertisement played on main arena electronic scoreboard during the World Championship Show (advertisement to be provided by the sponsor)
- Sampling or literature display opportunities at the World Championship Show
- Logo on all appropriate NSBA World Championship Show and Breeders Championship Futurity materials
- One complimentary golf cart at the World Championship Show
- One complimentary RV camping spot at the World Championship Show
- One complimentary stall at the World Championship Show

## **NSBA WORLD SHOW GOLD SPONSOR-\$10,000 {CONTINUED}**

- Promotional material or banner ad included in the monthly NSBA Newsletter for current year
- Banner ad displayed on the NSBA Website for the current year
- Choice of preferential stalling or preferential vendor placement
- Banner provided by NSBA and displayed prominently at the World Championship Show
- Sponsor recognition displayed on the main arena electronic scoreboard
- Website link on the NSBA Website
- Sponsor recognition in the World Championship Show Entry Booklet, in *The Way To Go Magazine*, on the NSBA Website, and in the monthly NSBA Newsletter
- Daily sponsor announcements during the World Championship Show

## **NSBA WORLD SHOW SILVER SPONSOR-\$5,000**

- One full page color ad in *The Way To Go Magazine*
- One full page ad in the World Championship Show Entry Booklet
- World Championship Show or Breeders Championship Futurity Class Sponsorship and the opportunity to present awards in that class
- One complimentary golf cart at the World Championship Show
- Promotional material or banner ad included in the monthly NSBA Newsletter for current year
- Banner ad displayed on the NSBA Website for the current year
- Choice of preferential stalling or preferential vendor placement
- Banner provided by NSBA and displayed prominently at the World Championship Show
- Sponsor recognition displayed on the main arena electronic scoreboard
- Website link on the NSBA Website
- Sponsor recognition in the World Championship Show Entry Booklet, in *The Way To Go Magazine*, on the NSBA Website, and in the monthly NSBA Newsletter
- Daily sponsor announcements during the World Championship Show

## **NSBA WORLD SHOW BRONZE SPONSOR-\$3,000**

- One full page ad in the World Championship Show Entry Booklet
- World Championship Show or Breeders Championship Futurity Class Sponsorship and the opportunity to present awards in that class
- Banner ad displayed on the NSBA Website for the current year
- Choice of preferential stalling or preferential vendor placement
- Banner provided by NSBA and displayed prominently at the World Championship Show
- Sponsor recognition displayed on the main arena electronic scoreboard
- Website link on the NSBA Website
- Sponsor recognition in the World Championship Show Entry Booklet, in *The Way To Go Magazine*, on the NSBA Website, and in the monthly NSBA Newsletter
- Daily sponsor announcements during the World Championship Show

## **NSBA WORLD SHOW CLASS SPONSOR-\$1,500**

- World Championship Show or Breeders Championship Futurity Class Sponsorship and the opportunity to present awards in that class
- Banner provided by NSBA and displayed prominently at the World Championship Show
- Sponsor recognition displayed on the main arena electronic scoreboard
- Website link on the NSBA Website
- Sponsor recognition in the World Championship Show Entry Booklet, in *The Way To Go Magazine*, on the NSBA Website, and in the monthly NSBA Newsletter
- Daily sponsor announcements during the World Championship Show

## **NSBA WORLD SHOW PATRON SPONSOR-\$750**

- Sponsor recognition in the World Championship Show Entry Booklet, in *The Way To Go Magazine*, on the NSBA Website, and in the monthly NSBA Newsletter
- Daily sponsor announcements during the World Championship Show