



ADVERTISING CONTRACT

1391 St. Paul Avenue
Gurnee, IL 60031
847-623-6722

Advertiser Information

Advertiser: _____
 Contact: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Email: _____

	1 issue	3 issues	6 issues	12 issues
2 page spread	\$1,100.00	\$1,050.00	\$1,000.00	\$ 950.00
Full page	\$ 575.00	\$ 550.00	\$ 525.00	\$ 500.00
1/2 page	\$ 400.00	\$ 350.00	\$ 300.00	\$ 250.00
1/3 page	\$ 325.00	\$ 275.00	\$ 225.00	\$ 175.00
1/4 page	\$ 275.00	\$ 225.00	\$ 175.00	\$ 125.00
Inside Front Cover	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00
Inside Back Cover	\$1,100.00	\$1,100.00	\$1,100.00	\$1,100.00
Facing Inside Back	\$ 850.00	\$ 850.00	\$ 850.00	\$ 850.00
Outside Back Cover	\$2,200.00	\$2,200.00	\$2,200.00	\$2,200.00
Premium Placement	\$ 775.00	\$ 725.00	\$ 675.00	\$ 625.00
Business Card				\$ 300.00

Number of pages: _____

Please circle the monthly Issue(s) you wish to advertise:

Jan/Feb March April May June July August September October Nov/Dec

All ads are billed on the first of the month for the month upcoming payable by check or credit card. Advertisement will not be placed without payment. For convenience, a credit card may be left on file with NSBA for advertising use.

Please send artwork to: Nicole Barnes nbarnes@nsba.com

Check / MasterCard / Visa / American Express / Discover

Card Number: _____ Exp Date: _____

Name on Card: _____ 3-digit code: _____

Name (please print): _____

Signature: _____ Date: _____

I understand that by signing this contract, I accept to be bound by all rules and regulations of the National Snaffle Bit Association.

All advertising must be paid in advance. Fees listed are the discount for cash and check paying customers. Upon signing of this contract, I agree to allow *The Way To Go* to process payment on the credit card as outlined in the above contract unless other arrangements have been made. This shall be considered an authorization to be applied to all purchases and shall be in force until contract expires or written notification of cancellation has been received. Cancellation notice must be received 30 day from printed deadline. Advertisements may not be cancelled once reserved. All advertising is non-refundable and non-transferrable. This contract will be valid for twelve months. Advertisements shall remain consistent with the Association's position on Animal Welfare and are subject to review prior to being published.